ATIRA NAIR

PRODUCT DESIGNER

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CAREER OBJECTIVE

I aim to create beautiful, effective, and creative designs to help communities in need through technology. I have a strong interest in AI, edu-tech, healthcare, mobile interfaces, and other emerging technologies. I am looking to gain hands-on experience in a variety of technological fields in order to broaden my perspective, hone my interaction design skills, and play a part in changing the way that people interact with technology.

EXPERIENCE

PRODUCT DESIGN AND UX RESEARCH LEAD

Black Girls Brilliance | July 2020 - Present

Leading the Product Design Team in ideation, research, and design of an app centered around mindfulness, community-building, and resources for young black women in the United States and globally.

UX DESIGNER AND RESEARCHER

Tech4Good Lab | April 2020 - Present

- Brainstorming, ideating, designing, and prototyping the design of a website platform using Figma with a focus on usability and user experience.
- Brainstorming concepts, interviewing participants, coding interviews, analyzing codes, drawing conclusions from the analyses, and transforming the analyses into mockups.
- UX design and research for a platform that will allow small-group formation and educational opportunities for adults seeking to learn technical skills and work on larger projects.

CONSULTANT

180 Degrees Consulting | Sep 2019 - June 2020

Spring 2020: UX Research and Design team lead

- Planning and conducting qualitative user research including creating surveys, interviewing participants, and analyzing research
- Ideating, brainstorming, and creating mockups and high fidelity designs of a client website using design thinking and research findings.
- Leading a team of consultants in this project under an overarching project manager — including assigning tasks, planning out project timeline, keeping contact with the client, and communicating between parties

WEBSITE DESIGN INTERN

YektaSonics Inc. | Jan 2020 – April 2020

Fully redesigned website using Wordpress and assisted CEO in business strategy